

MODULE SPECIFICATION FORM

Module Title: Managing Resources in a Business Context	Level: 7	Credit Value: 20
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Module code: BUS746	Cost Centre: GAMP	JACS2 code*: N100
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Semester(s) in which to be offered: 1 or 2	With effect from: January 2015
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Office use only: To be completed by AQSU:	Date approved: September 2013 Date revised: January 2015 Version no: 3
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Existing/New: New	Title of module being replaced (if any):
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Originating Academic area: Management	Module Leader: Neil Pritchard
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Module duration (contact hours/directed & private study): 200 hours(44/156)	Status: Core
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Percentage taught by Subjects other than originating Subject (please name other Subjects): None
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Programme(s) in which to be offered: MBA; MBA (Marketing); MBA (HRM); MBA (Accounting & Finance); MBA (International Business); MSc Management; MBA (IT Management);	Pre-requisites per programme (between levels): None	Co-requisites per programme (within a level): None
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Module Aims:

1. To develop the skills needed by managers in order to use and interpret financial data;
2. To develop an ability to use and apply a variety of financial techniques;
3. To demonstrate a critical understanding of the use of information systems as a strategic Management resource.
4. To critically assess the role of the English legal system in the resolution of Commercial disputes.

Expected Learning Outcomes:

At the end of this module students will be able to:

Knowledge and Understanding:

1. Analyse the financial performance of businesses;
2. Formulate management decisions based on financial information;
3. Analyse IS issues in a real business situation and make effective decisions.
4. Evaluate the administration of justice and its role in resolving commercial disputes

Transferable/Key Skills and other attributes:

- An ability to communicate, orally or in writing, technically challenging material
- An ability to analyse critically problems arising in both academic and practical contexts
- An ability to use learning resources for research purposes

Assessment: please indicate the type(s) of assessment (eg examination, oral, coursework, project) and the weighting of each (%). ***Details of indicative assessment tasks must be included.***

The coursework will normally consist of essays or case studies covering the relevant areas of the syllabus.

Assessment 1 – Law Coursework

Assessment 2 – Information Systems Coursework

Assessment 3 – Finance Examination

The exam will assess the finance elements of the module.

Assessment	Learning Outcomes to be met	Type of assessment	Weighting	Duration (if exam)	Word count or equivalent if appropriate
1	4	Coursework	25%		1500
2	3	Coursework	25%		1500
3	1 & 2	Exam	50%	2.5 hours	

Learning and Teaching Strategies:

The learning and teaching strategy has at its heart the values and practices of Glyndŵr's learning and teaching strategy where Masters students are encouraged to take responsibility for their own learning. While staff members will facilitate the learning process, students will be encouraged to become autonomous learners able to assess their own learning needs.

These overall aims will be achieved through the use of a variety of learning and teaching methods. Lectures will allow concepts, theories and principles to be outlined; these will then be further developed during tutorials and activity-based sessions. Finally, students will be 'directed' to further research which will provide them with a deeper understanding of the topics studied.

All class materials will be available via Moodle.

Syllabus outline:

Nature & purpose of information of financial statements; preparation of ratios and statistics to assist management decision-making about profitability, efficiency and liquidity; cost classification; cost behaviour; absorption costing; marginal costing; the budgeting process; cash budgets; the significance of cash flow and forecasting; Investment Appraisal techniques.

Types of information and knowledge systems; operational, tactical, strategic use of information; the development and management of information systems and their impact on organisations; the use of relevant communication and information technologies for application in business and management within a global knowledge-based economy.

The function of law in a business context and its role as an enabling medium; the sources of law, the impact of transnational bodies such as the EU, the interpretation of law via the courts; the resolution of national and international legal disputes.

Bibliography:

Essential Reading:

Atrill, P and McLaney, E (2010) *Accounting & Finance for Non-specialists*, 7th edition, FT Prentice Hall

Other Indicative Reading:

Atrill, P & McLaney, E (2009) *Management Accounting for Decision Makers*, 6th edition, FT Prentice Hall

Chaffey, D & White G (2011) *Business Information Management* (2nd Edition) Prentice Hall

Davies, T & Crawford, I (2011) *Business Accounting & Finance*, FT Prentice Hall

Elliot, C & Quinn, F (2011) *The English Legal System* 12th edition, Longman

Gowthorpe, C (2011), *Accounting & Finance for Business*, Cengage Learning EMEA

McLaney, E (2009) *Business Finance*, 8th edition, FT Prentice Hall

Laudon, K & Laudon J. (2011) *Management Information Systems* (12th edition) Pearson Education

Partington, M (2011) *Introduction to the English Legal System*, 6th Ed, Oxford

Slapper, G & Kelly, D (2011) *The English Legal System*, 12th edition, Routledge